

The IMAGE

Businesswomen of the Year Awards 2011

Are you a great businesswoman? Do you have a friend or colleague that you feel deserves recognition? To enter The IMAGE Businesswomen of The Year Awards, simply complete the questionnaire below.

NOMINATION FORM

For the IMAGE BUSINESSWOMAN OF THE YEAR, IMAGE YOUNG BUSINESSWOMAN OF THE YEAR, IMAGE ENTREPRENEUR OF THE YEAR and IMAGE CREATIVE BUSINESSWOMAN OF THE YEAR, you can nominate yourself, a friend, a colleague, an employer or employee, while for the PROFESSIONAL WOMAN OF THE YEAR, nominations can come from the employer, agencies, suppliers and/or associates. Please note that the nominee may be contacted for additional information should they be shortlisted. To help us reach that stage we would appreciate it if you could answer the following questions to the best of your knowledge, including as much detail as possible.

1 Which category are you nominating for (Please tick more than one if appropriate)?

- BUSINESSWOMAN OF THE YEAR: Nominees should be pioneering women, natural leaders and achievers with a tireless dedication to being the best in their chosen field. Nominees should be owners/managers of firms with ten or more employees. Measures of success include their contribution to the success of their company and how they have advanced the interests of that company in the business world.
- YOUNG BUSINESSWOMAN OF THE YEAR: Nominees must be under the age of 35 on December 31, 2011 and should be inspiring achievers who demonstrate huge promise in their chosen field.
- ENTREPRENEUR OF THE YEAR: Nominees should be switched-on entrepreneurial women with expert business acumen, who've developed an innovative idea from initial concept to commercial success.
- IMAGE CREATIVE BUSINESSWOMAN OF THE YEAR: The winner of this category will be a proven achiever who has forged a successful career through pursuing her creative passions.
- PROFESSIONAL WOMAN OF THE YEAR: Nominees should be proven achievers with at least eight years' experience in their industry - whether it's finance, marketing, retail or media and should have advanced the interests of their organisation. Measures of success include their contribution to company growth and expansion, regardless of business type. Nominations can come from the employer, agencies, suppliers and/or associates.

2 Some questions about the nominee:

- Name of nominee
- Name of nominee's company
- Business sector
- Year company established (if relevant)
- Estimated number of employees.
Please indicate how many are full time
and how many are contract/part time
(if relevant)

3 What is the nominee's job title?

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4 Nominee's position in company? (Please tick all that apply)

- Employee
- Director
- Partner
- Shareholder
- Owner/part owner
- Other, please specify

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5 If the nominee is an owner, partner, director or shareholder what is the approximate turnover in Euro (figures should be same as those submitted to Companies Registration Office)?

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6 Briefly describe the nominee's role, responsibilities, achievements to date and positions held that may be relevant. (max 200 words)

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7 What characteristics distinguish your nominee? (max 100 words)

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8 How has the nominee dealt with challenges in their business? Please cite at least one example, including the methods the nominee used to overcome the challenge. (max 200 words)

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9 How has the nominee's business grown as a result of their efforts? Please use percentage terms if you're not comfortable quoting figures. (max 200 words)

10 Why should the nominee be considered a role model for other business women? (max 100 words)

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11 What does the nominee expect to achieve over the next 12 months?

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12 Give three reasons why the nominee deserves to win an award:

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IMAGE Magazine is an inspirational guide to the best of fashion, beauty, health, living and society. We'd appreciate your help in making it an even better read. Please answer the questions below:

13 What features do you read regularly in IMAGE (please tick all that apply)?

- Fashion
- Beauty
- Health
- Books
- Relationships
- Entertaining
- Politics
- Celebrities
- Real people
- Social pictures
- Travel
- Food
- Other, please specify

14 Please fill out your own name and address:

✍ Name

✍

✍ Address 1

✍ Address 2

✍ City/Town

✍ County

✍ Country

✍ Telephone (mobile and/or landline)

✍ Email Address

15 Nominee's name and address (if different). Please note we may contact them for further details if necessary.

Name

Company

Address 1

Address 2

City/Town

County

Country

Telephone

Email Address

16 From time to time IMAGE Publications have fantastic offers and promotions for IMAGE events, promotions and freebies. If you would prefer that we did not contact you about them, please tick "No",

Yes

No

COMPETITION RULES AND REGULATIONS

We are happy to receive nominations from anyone in any country; however to win an award all nominees must be female and their primary residence must be in Ireland. You may submit one entry across as many categories as you deem appropriate. Only award winners will be contacted personally and acceptance of an award permits IMAGE Publications Ltd. to use the winner's names for promotional purposes. Entries can be accepted by post to IMAGE Business Women of the Year Awards, IMAGE Publications Ltd., 22 Crofton Road, Dun Laoghaire, Co Dublin. Entries must reach us by Friday, November 11 2011. This competition is not open to employees of IMAGE Publications Ltd. nor any of the sponsors of the Awards. A list of winners will be made available by sending an SAE to the above address. The judges' decision is final and no correspondence will be entered into. IMAGE Publications Ltd. does not accept any responsibility for late or lost entries.
